

# Central Plains Dairy Expo

March 31-April 1, 2010, Sioux Falls, SD, Convention Center & Sheraton Hotel

## Exhibit Application Form

\_\_\_ SAME  
BOOTH(S),  
SPONSORSHIP  
AS LAST YEAR

\_\_\_ NEW SPACE,  
SPONSORSHIP  
REQUEST

Company Name \_\_\_\_\_

Contact person \_\_\_\_\_

Names for name badges \_\_\_\_\_

\_\_\_\_\_

Company Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email address \_\_\_\_\_

<b>Booths</b>		<b>Cost</b>		<b>Number</b>		<b>Total</b>
Outside exhibit space		FREE with inside booth		_____	=	\$ _____
Information table		\$100		_____	=	\$ _____
Table top booth (purple, 8' x 5')	Booth Number _____	\$250	X	_____	=	\$ _____
Standard booth (white, 10' x 10')	Booth Number _____	\$500	X	_____	=	\$ _____

### Booths plus sponsorships

1-Star (blue booth, 10' x 10')	Booth Number _____	\$800	X	_____	=	\$ _____
2-Star (pink booth, 10' x 10')	Booth Number _____	\$1,200	X	_____	=	\$ _____
3-Star (green booth, 10' x 10')	Booth Number _____	\$1,800	X	_____	=	\$ _____
4-Star (red booth, 10' x 10')	Booth Number _____	\$2,500	X	_____	=	\$ _____
5-Star (yellow booth, 10' x 10')	Booth Number _____	\$5,000	X	_____	=	\$ _____

### Advertising

1/8 page black and white (included with 3-Star sponsorship)		\$200	X	_____	=	\$ _____
1/4 page black and white (included with 4-Star sponsorship)		\$350	X	_____	=	\$ _____
1/2 page black and white (included with 5-Star sponsorship)		\$650	X	_____	=	\$ _____
1 page black and white		\$1,250	X	_____	=	\$ _____
Color (add \$50 for each additional color)		\$50	X	_____	=	\$ _____

### Other sponsorships and participation opportunities

Welcome Reception or corporate sponsor		\$5,000	X	_____	=	\$ _____
Name badge lanyards		\$2,500	X	_____	=	\$ _____
Hospitality room co-sponsor		\$1,000	X	_____	=	\$ _____
Silent auction donation		_____		_____	=	\$ _____

Cash or product contributions welcome. Funds earmarked for scholarships.

### Tickets

Welcome reception & concert		\$30	X	_____	=	\$ _____
Extra trade show lunches						
(you receive 1 buffet lunch or concession voucher included with each booth purchased each day)						
March 31 <u>buffet</u> or <u>concession</u> voucher (circle one)		\$10	X	_____	=	\$ _____
April 1 <u>buffet</u> or <u>concession</u> voucher (circle one)		\$10	X	_____	=	\$ _____

**Subtotal** \$ \_\_\_\_\_

**Add 5% when paying by credit card** \$ \_\_\_\_\_

**Total** \$ \_\_\_\_\_

Credit card - circle one: Master Card Visa American Express

Credit card number \_\_\_\_\_

Security Code \_\_\_\_\_ Expiration date \_\_\_\_\_ Signature: \_\_\_\_\_

Mail, fax or email this completed form to:

Central Plains Dairy Expo

6258 90th Ave. N. Glyndon, MN 56547

Ph: 218-236-8420

Fax: 218-236-1134

Email: kathy@centralplainsdairyexpo.com