

2012 Expo Order Form--Due November 1

Welcome Reception **March 27**, Tradeshow **March 28-29, 2012**, Sioux Falls Convention Center & Sheraton Hotel

Company Name _____
 Contact _____
 Address _____
 City _____ State _____ Zip code _____
 Phone: _____ Fax: _____
 Email: _____

_____ Same booth(s),
 sponsorship as last year.

 _____ New Space, or
 sponsorship request.

If requesting an invoice by email, please check mark here _____.

Booth and Sponsorship Packages	Price		Number	Total
Outside exhibit space	Free with inside booth			
Information table	\$100.00		_____	\$ _____
Table Top Booth (purple - 8' x 5')	\$250.00	x	_____	\$ _____
Standard Booth (white -- 10' x 10')	\$500.00	x	_____	\$ _____
1-Star (blue booth)	\$800.00	x	_____	\$ _____
2-Star (Pink booth)	\$1,200.00	x	_____	\$ _____
3-Star (Green booth)	\$1,800.00	x	_____	\$ _____
4-Star (Red booth)	\$2,500.00	x	_____	\$ _____
5-Star (Yellow booth)	\$5,000.00	x	_____	\$ _____

*Every booth includes 4 concession stand lunch vouchers--no buffet lunches.

Sponsorships

Name Badge Lanyards	\$2,500.00			\$ _____
Hospitality Room Host/March 27	\$2,000.00			\$ _____
Tradeshow Breakfast Host	\$500.00			\$ _____
Ag Prayer Breakfast table (seats ten)	\$300.00			\$ _____

Expo Magazine Advertising

1/8 page	\$200.00	x	_____	\$ _____
1/4 page	\$350.00	x	_____	\$ _____
1/2 page	\$650.00	x	_____	\$ _____
3/4 page	\$950.00	x	_____	\$ _____
1 page	\$1,250.00	x	_____	\$ _____

Color -- for each color in addition to black add \$50. Full color add \$150.

New product information for Expo magazine due **Dec. 1**.

Please include picture or logo and a paragraph description.

Trade Show Video Wall Ad Run

Ad runs 15-20 seconds each time, on a continuous loop for both days of Trade Show. High res., PDF and vibrant colors work best.	\$250.00	x	_____	\$ _____
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Tickets

Additional Welcome Reception Tickets (4 Welcome Reception tickets are included with each company's packet, more in sponsor packets.)	\$30.00	x	_____	\$ _____
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Additional Concession Vouchers (You can buy additional concession vouchers for key customers.)	\$5.00	x	_____	\$ _____
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Ag Prayer Breakfast Ticket, Wednesday, Mar. 28	\$15.00	x	_____	\$ _____
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Total **Payment due January 10, 2012** \$ _____
If paying by credit card (MC, Visa or Am Express), add 5%. \$ _____
\$ _____

Credit card information
Credit card number _____
Expiration Date _____
Security Code _____
Street address Credit card is billed to _____ Zip code _____

Refund policy: 100% before Jan. 1, 50% between Jan 1 and Feb. 1, 0% after Feb. 1.

Signature _____

Name Badge Information
Fill out this info online at <http://www.centralplainsdairy.com> on **October 1.** _____

Mail, fax or email form to:
Central Plains Dairy Expo
6258 90th Ave. N.
Glyndon, MN 56547
Ph 218-236-8420
Fax 218-236-1134
Email: kathy@centralplainsdairyexpo.com
Web site: www.centralplainsdairy.com