



NEWS RELEASE

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Central Plains Dairy Women's Conference focuses on inspiring women in dairy

Reserve hotel room by Oct. 1; register for conference by Oct. 22.

New Prague, Minn. (September 23, 2021) – The biannual Central Plains Dairy Women's Conference assists women in the dairy industry by offering a chance to gain knowledge and skills that will help secure the dairy industry's future. Registration is now open for the 2021 Central Plains Dairy Women's Conference, Nov. 2-3, at the Hilton Garden Inn Sioux Falls Downtown, Sioux Falls S.D. The speaker lineup boasts some powerful and inspirational presenters, who will address some key issues influencing the sustainability and success of the Central Plains dairy industry.

Confirmed presenters and their topics include:

- Pamela Ruegg, Michigan State University College of Veterinary Medicine, "Let's talk about antibiotic usage on dairy farms"
- Kim Bremmer, Ag Inspirations, "Sharing the real story of agriculture"
- Amanda Radke, BEEF Daily blog, "Ag must lead the way through hard times"
- Sarina Sharp, Ag Business Solutions, "Navigating the dairy markets in turbulent times"
- Sarah Murray, Dairy Farmers of America, "Taking a deep dive into protecting your milk price"
- Nancy Bitterman, Community Bank/First Bank & Trust-Canton, and Jamie Thompson, First Bank & Trust, "Strengthening your relationship with your banker"

"This year's conference brings together women in dairy to network, to educate and to energize one another in the work we are all doing to improve the dairy industry," said Renee Brod, Central Plains Dairy Expo director of member services, New Prague, Minn. "Our goal is to ensure participants have fun, feel empowered by the knowledge and information shared, and depart feeling elevated."

To register for the conference, go to: www.centralplainsdairy.com/womens-conference. Register by Oct. 22 to get the reduced registration rate of \$125. The student registration fee is \$100.

The Hilton Garden Inn Sioux Falls Downtown hotel room block rate of \$124 (one king bed) / \$129 (two queen beds) ends Oct. 1, and is subject to availability. Call 605-444-4700 or go to: <https://bit.ly/CPDEwomen2021hotel> to reserve a hotel room.

For more information, contact Renee Brod at: renee@centralplainsdairyexpo.com.

The Central Plains Dairy Women's Conference is 24 hours of networking, learning and fun, and is coordinated by Central Plains Dairy Association's volunteers and staff. The Central Plains Dairy Association (CPDA) is a non-profit trade organization that works to grow the dairy industry in the Central Plains states through education and communication activities. CPDA's current events include the Central Plains Dairy Expo, a trade show held annually in March, the Central Plains Dairy Golf Classic, a scramble golf tournament held the first Wednesday in August, and the Central Plains Dairy Women's Conference, a two-day conference held biennially (odd years) in November.

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