

# CPDE 2022 SPONSORSHIP OPPORTUNITIES

<b>On-site Branding Opportunities at the Denny Sanford Complex</b>	<b>Cost</b>	<b>We are interested!</b>
Registration Computer/Ipad Splash Screens	\$3,000.00	
Premier Center - Outside Banners	\$500	
Premier Center - Great Wall – 12' x 9'	\$1000	
Premier Center – Steps to second level	\$500	
Premier Center – Exterior Windows (16 available)	\$300 each	
Convention Center – Restroom audio	\$700	
Convention Center – Restroom Mirror bottom border	\$400	
Convention Center – Entrance pillar wraps (2 available)	\$350 each	
Convention Center – Hallway pillar wraps (12 available)	\$300.00 each	
Convention Center – Hanging banners above your booth	\$500.00 each	
Convention Center – Hanging banners in center hallway (12 available 8' W x 3' L)	\$300.00 each	
Arena - Entrance Pillars	\$350 each	
Arena - Between Door Posters	\$300	
Arena - Foyer Ticket Windows	\$700	
Arena - Hospitality Area (23' x 14' wall wrap)	\$650	
Arena - Second Level Glass Panels	\$150 each	
Arena - Railing Banners	\$100 each	
Arena - Restroom Mirrors - bottom border	\$400	
<b>On-site Branding Opportunities at the Sheraton Sioux Falls &amp; CC</b>	<b>Cost</b>	<b>We are interested!</b>
Hotel Column wraps (11 available)	\$450 each	
Hallway from Sheraton to Arena ( 15 available, 70" x 34")	\$450 each	
3' x 5' Banners Hanging off 2 <sup>nd</sup> floor	\$450 each	
Hotel front doors	\$700	
<b>Other Sponsorship Opportunities</b>	<b>Cost</b>	<b>We are interested!</b>
Free Dairy Bar Sponsor - 5 available	\$1,000.00 each	
Wine/Cheese Social Sponsor - 1 available	\$1,000.00 each	
Coffee Station Sponsor - 1 available	\$500.00 each	
Doughnut Sponsor	\$600.00	
Pancake Breakfast - 4 available	\$500.00 each	
Mobile app banner ads - 15 available	\$1,000.00 each	
Push Notification via mobile app - 5 available	\$350.00 each	
Prayer Breakfast Sponsor - Wednesday morning (3/30/22)	\$500.00	
Badge Scanning/Lead Capture	Details TBD	
<b>Welcome Reception Sponsorships</b>	<b>Cost</b>	<b>We are interested!</b>
Dairy Industry Moover	\$5,000.00	
Herd Leader	\$3,000.00	
Milk Master	\$1000.00	
Tuesday night reserved table for 10 (3/29/22)	\$300 each	

Sponsors desiring on-site branding are encouraged to use Fox Printing in Sioux Falls, S.D. They are the preferred vendor of the Denny Sanford Premier Center for all printing and event branding. They can be reached at (605) 275-4700 or by emailing Krista Martinson [krista@foxprintsd.com](mailto:krista@foxprintsd.com)