

## **NEWS RELEASE**

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## **CPDA welcomes 2 new board members**

New board members represent dairy farms and allied industry

New Prague, MN (June 1, 2022) – Aaron Titterington, Jones Dairy, Spencer, Iowa; and Barry Visser, Vita Plus, Hutchinson, Minn.; joined the Central Plains Dairy Association (CPDA) board of directors. These individuals replaced Greg Moes, MoDak Dairy, Goodwin, S.D.; and Fernando, Dellait – Animal Nutrition & Health, Brookings, S.D.; who retired from the CPDA board of directors. CPDA guides management of the Central Plains Dairy Expo (CPDE), a two-day trade show, held in Sioux Falls, S.D., filled with educational sessions and dairy-centric exhibitors.

A fourth-generation dairy farmer, Titterington manages her family's dairy, which includes 1,000 Jerseys. The Jones family raises their replacement heifers and grows crops to feed their cattle. "Our farm strives to connect with consumers by hosting tours during the warmer months and a breakfast every other summer," she remarked.

"I realized my passion for cows, calves, systems and hard work while attending Iowa State University," said Titterington. She returned to the family's dairy after earning a bachelor's degree in dairy science.

Recently, Titterington participated in the Dairy Experience and Agricultural Leadership Program (DEAL) for young dairy farmers from across Midwest Dairy's region. "I enjoy learning and teaching about dairy products, consumers and healthy eating," she noted. "Being part of DEAL was a great experience."

Visser grew up on his family's Registered Holstein dairy farm in Northwest Minnesota. He received a bachelor's degree in animal science from the University of Minnesota in 1994. Prior to returning to graduate school, Visser worked at an elevator in Southeast Minnesota as a dairy cattle nutritionist. In 2003, he obtained a master's degree in dairy cattle nutrition from the University of Minnesota.

For nearly 20 years, Visser has served as a dairy consultant with Vita Plus. He provides technical support in the areas of nutrition and management throughout Minnesota, Eastern South Dakota and Northwest Iowa.

Other CPDA board members include Kristopher Bousquet, Nebraska State Dairy Association, Kari Jungemann, Lazy J Dairy LLC, Michael Reecy, Farm Credit Services of America, Allen Schlenker, Marsh & McLennan Agency, Evan Grong, Valley Queen Cheese Factory, Tom Walsh, Riverview Dairy, Stacie De Groot, Gorter's Clay & Dairy Equipment Inc., and Jennifer Landman, Linde Dairy, LLC.

Mark your calendars for the 2023 CPDE, set for March 28-30, at the Denny Sanford Premier Center in Sioux Falls, S.D. For more information about CPDE, visit <u>www.centralplainsdairy.com</u>.