



## NEWS RELEASE

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### Central Plains Dairy Expo kicks off with Sara Evans concert

*The award-winning country singer possesses five No. 1 singles*

New Prague, MN (December 20, 2022) – The popular Central Plains Dairy Expo (CPDE) country music concert is back for the 2023 Expo. Sara Evans headlines the concert on March 28, at the Denny Sanford Premier Center in Sioux Falls, S.D.

“Multi-platinum entertainer Sara Evans is at the top of her game,” says Renee Brod, Central Plains Dairy Association member services director. As the fifth most-played female artist at country radio in nearly the last two decades – her five No. 1 singles include “No Place That Far,” “Suds In The Bucket,” “A Real Fine Place To Start,” “Born to Fly” and “A Little Bit Stronger,” which spent two weeks in the top spot and was certified platinum by the Recording Industry Association of America.

Remember to register for the 2023 Central Plains Dairy Expo prior to the event, so your name badge is ready when you arrive at the Denny Sanford Premier Center in Sioux Falls, S.D. You must wear a name badge to attend the Sara Evans concert and Central Plains Dairy Expo. Go to [www.centralplainsdairy.com](http://www.centralplainsdairy.com) to register.

Sara’s “stunning, country voice” (*Rolling Stone*) has earned her the prestigious Academy of Country Music Top Female vocalist accolade, as well as numerous American Music Awards, Billboard Music Awards, Country Music Association (CMA), CMT and Grammy Awards nominations. In addition, CMA awarded Video of the Year honors for her chart-topping single – “Born to Fly” – from her landmark, double-platinum album of the same name. Sara’s discography also includes the platinum-selling studio albums *Real Fine Place* and *Restless*, as well as the gold-certified projects *Stronger* and *No Place That Far*.

In conjunction with the Tuesday evening Welcome Reception, get in on the action of the annual Central Plains Dairy Foundation Auction. Donated items include cowtore jewelry, hunting and fishing packages, dairy equipment, feed testing services, milking supplies, coolers, art prints, consumer electronics, bovine genetics and gender-sorted semen. Auction proceeds support dairy scholarships, workforce grants and community diversity programs in Iowa, Minnesota, Nebraska, North Dakota and South Dakota. This free, fun and entertaining kick-off reception runs until 9 p.m.

For more information on Sara Evans, visit [SaraEvans.com](http://SaraEvans.com) and engage with her on [Facebook](#), [Twitter](#) and [Instagram](#).

To learn more about Central Plains Dairy Expo, set for March 28-30, visit [www.centralplainsdairy.com](http://www.centralplainsdairy.com).

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