ADVERTISE IN THE SHOW MAGAZINE

Book your ad space in the official 2027 Show Magazine today!

Don't miss having your company advertisement in this 4-color, glossy Expo Show Magazine! This indispensable guide to all things CPDE gets mailed to more than 5,000 producers in the dairy industry in Iowa, Minnesota, Nebraska, North Dakota, South Dakota and western Wisconsin, approximately two weeks prior to the show.

Please return this form with your Exhibitor Registration to CPDE or email renee@centralplainsdairyexpo.com

Size on page	Dimensions of Ad (TRIM SIZE)	Cost	We would like this option! (Check all that apply)
1/4 page	4.25" w x 5.5" h	$650	
1/3 page	8.5" w x 3.75" h	$850	
1/2 page	8.5" w x 5.5" h	$950	
3/4 page	8.5" w x 8.25" h	$1,300	
1 full page	8.5" w x 11" h	$1,600	
2 page spread	17" w x 11" h	$2,850	
1/2 page back cover	8.5" w x 5.5" h	$1,950	
1 page, inside front	8.5" w x 11" h	$1,950	
1 page, page #3	8.5" w x 11" h	$1,950	
1 page, inside back cover	8.5" w x 11"h	$1,950	

Important Ad Submission Information

- All ad artwork is due to renee@centralplainsdairyexpo.com by November 6, 2026
- File types should be high resolution (minimum 300 dpi) jpg or pdf file formats
- Ad rates are for full color or black and white
- Download Photoshop, InDesign or Illustrator Templates HERE
- Click HERE for full creative file setup information

Feature Your New Products for FREE

Does your company have a new or recent product or service you will be exhibiting or talking about at the Central Plains Dairy Expo? Submit a short press release on our website about it and we will put it in the Expo Show Magazine for free. You can also include a photo of your featured product. If you don't have a photo, send your logo.

Click HERE to submit your New Product request by November 6, 2026.

Welcome!
Expo Information
Exhibitor Information
STAR Sponsorships
Exhibitor Registration
Outdoor Display Spaces
Other Sponsorship Opportunities
Advertise in the Show Magazine!
Appendix/ Additional Information

Ad Submission - Show Magazine Creative File Setup

When designing an ad for the CPDE Show Magazine, your file dimensions should be set up to TRIM SIZE (click **HERE** for dimensions for your ad space).

All ads should be designed with 0.25" margins and a 0.25" bleed if the creative features a colored, patterned or photographic background of any kind.



CPDE has created ad templates for every available trim size in Adobe Photoshop, InDesign and Illustrator, and can be downloaded for free **HERE.**

All efforts will be made to display ads at 100% scale. However,CPDE reserves the right to slightly adjust finished ad size to scale in order to fit certain layout situations within the guide.

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